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# MEN *of* STYLE

## Hero Worship

Like a Marvel action hero, interior designer **Hernan Arriaga** believes the right garments can infuse him with a special brand of sartorial superpowers. "Most times, if I add a great jacket, I am immediately confident," he says. "It just carries me through the day and gives me that extra charge I need, especially if I'm meeting a client." A New York transplant who laid down roots here in 2006, Arriaga has embraced Miami's style ways with unabashed enthusiasm. "Being sexy is almost a prerequisite if you live here," says the Argentina native. "People are focused on their looks—body, hair and everything else." That "everything else" being wardrobe, of course, which, beyond vanity, Arriaga sees as a chance for self-expression (a departure from other cities' more uniform-minded mentalities). For Arriaga, that means casualwear by John Varvatos, Armani blazers and leather jackets, almost anything by Tom Ford, and footwear by Bottega Veneta and Gucci. Arriaga's look all comes together in an effortless way, invigorated by influences from his travels. With commissions from Dubai to various Asian cities, his travel itinerary is a busy one—plus he style-spots in Europe: "Everyone there takes risks, and it's so easy to find great pieces to mix with others I already own," he says. And then there's the detectible urbane flair that speaks to the man's rarified social circle here in South Florida. Arriaga is currently working on the Miami home of singer/actress Kelly Rowland, and he's remaking the second floor of the Coral Gables residence of famed attorney Roy Black and his wife, Lea. Such high-profile clients suit the cosmopolitan Bruce Wayne-side of Arriaga's well-turned-out superhero persona just fine.

**THE LOOK**  
Jacket by Zara, shirt  
and pants by Tom  
Ford, watch by Cartier  
and belt by Gucci.

